

## Science in School Guidelines for Videos and Animations

- Keep your audience (teachers and students) in mind. Keep your content simple (avoid jargon and technical details), interesting, and engaging.
- Narrate your story.
- Include subtitles or text captions to make your video accessible to all.
- Otherwise, avoid showing too much text.
- Try to keep your visuals simple and avoid crowded frames.
- Use a few recurring colours if possible.

### *Video recording tips & tricks:*

- Please record videos in landscape mode, in 1920x1080 resolution, and with highest quality settings.
- Balance the shot. Please use a tripod or an alternative to stabilise your camera.
- Use a good-quality camera or smartphone to record. Please position it at the same height as the subject (person or experiment/setup) being recorded.
- Record during daytime in natural light if possible to avoid colour distortions, but avoid filming in the direction of bright light sources and windows.
- Don't cover the microphone or the lens with your fingers.
- Avoid filming outdoors and in noisy locations
- Ensure a high contrast between the person filmed and the background (e.g. avoid wearing a white shirt when the recording is done in front of a white wall).