How to pitch an article for
*Science in School*

[*Science in School*](https://www.scienceinschool.org) is read by teachers of all science subjects. Furthermore, some articles may be used directly as classroom reading material. Articles therefore need to be accessible and interesting to a broad audience.

Please send us an outline article proposal before writing the article itself. We will get back to you about its suitability for *Science in School* and suggest changes if necessary.

We publish Teach, Understand, and Inspire articles but the Understand articles are probably the most relevant for researchers: More details can be found in the [author guidelines](https://www.scienceinschool.org/submit-article).

## What should I write about?

* Understand articles aim to give students an understanding of a specific scientific concept and illustrate how it relates to everyday life.
* Ideally, they should be relevant both to topics likely to be found in a high-school science curriculum and to real-world applications or topical issues (e.g., medicine, GM crops, climate change).
* You can include some details from your own research area to bring in a connection to cutting-edge research, however;
* Avoid unnecessary technical detail. Remember that these articles are for a young audience with a limited general science background.
* Explain why the topic is important and interesting for a general audience. Highlight implications for everyday life, societal challenges, future technology, etc.

### Some questions to ask yourself to help come up with ideas are:

* Is there some point in my area of expertise that is often misunderstood by the public or misrepresented in the press?
* Is there a scientific fact I learned recently that was really interesting/surprising and could be explained to a lay audience?
* Is there some aspect of my topic that has unexpected or interesting real-world applications/implications?

Here are some [example articles](https://www.scienceinschool.org/sites/default/files/materialsBasicPages/Example%20Articles.pdf).

Alternatively, if you’re not sure what to write but would like to be involved, you can drop us an email at editor@sceinceinschool.org, giving your scientific background/interests, and we will bear you in mind when commissioning articles.